



# Increasing Awareness of Program Findings

*Upcoming Website Feature*

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Scientific Guidance Panel Meeting

March 2, 2018

# Overview

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- Purpose and format of new website feature
- Demonstration
- Feedback on feature
- Input on findings statements & icons

# Purpose & Format

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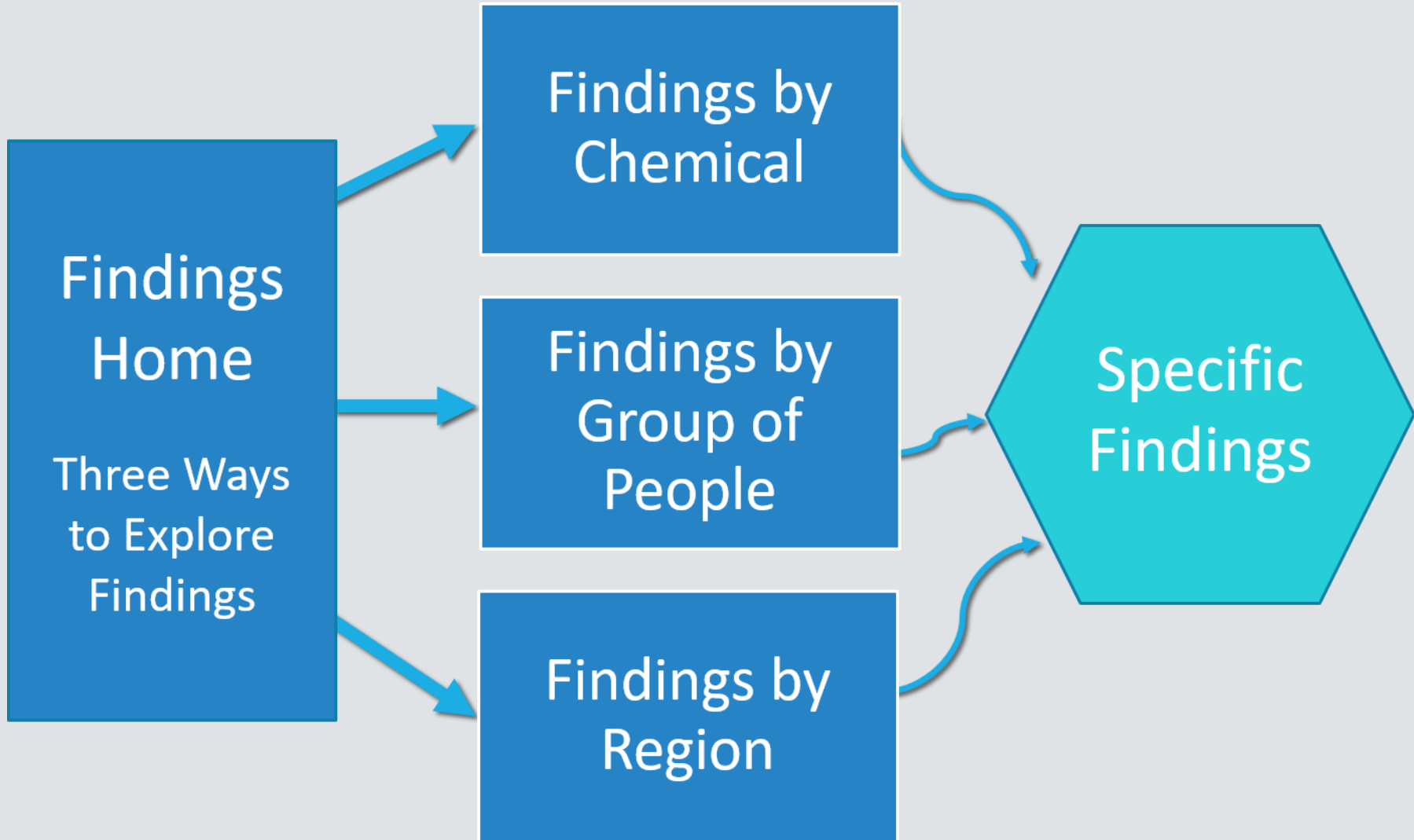
Purpose: Increase awareness of Biomonitoring CA findings

- Build understanding of key findings using simple statements
- Provide a way to view findings by geographic region

Format: Multiple layers and views

- Accessible via an intuitive user interface, to encourage interactive exploration
- Provide links to dig deeper, with information suitable for a range of audiences

# Overview of Feature Organization



# Demonstration

## Biomonitoring Findings

Learn what Biomonitoring California has found in our studies

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### Chemical



- Choose or Search -

Mercury

Metals

Polybrominated Diphenyl Ethers (PBDEs)

### Group of People



Adults

Children

Firefighters

### Region



# Feedback on Findings Feature Approach and Structure

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- What works well?
- What changes are needed?
- Is anything missing?
- Other thoughts?



# Findings by Chemical, Group of People and Region

Chemical



- Choose or Search -

Mercury

Metals

Polybrominated Diphenyl Ethers (PBDEs)

Group of People



Adults

Children

Firefighters

Region



# Next Steps

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- Continue to build feature
- Develop additional findings statements
- Test with target audiences



# Input on Findings Feature Statements and Icons

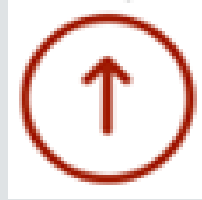
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- Suggestions on approach to summarizing findings
- Specific ideas on:
  - Key findings
  - Icons
- Opportunities for input
  - Fill out form at today's meeting
  - After the meeting, via email  
[biomonitoring@oehha.ca.gov](mailto:biomonitoring@oehha.ca.gov)

# Examples - Findings Icons and Finding Statements

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Icons



- Higher levels of benzophenone-3 in firefighters compared to the general population.
- Higher levels of PBDE flame retardants in firefighters compared to the general population.
- Higher levels of persistent pollutants like PCBs in infants compared to their mothers.



Thanks for taking a look!