



Increasing Awareness of Program Findings

Upcoming Website Feature

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Scientific Guidance Panel Meeting

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Overview

- Purpose and format of new website feature
- Demonstration
- Feedback on feature
- Input on findings statements & icons

Purpose & Format

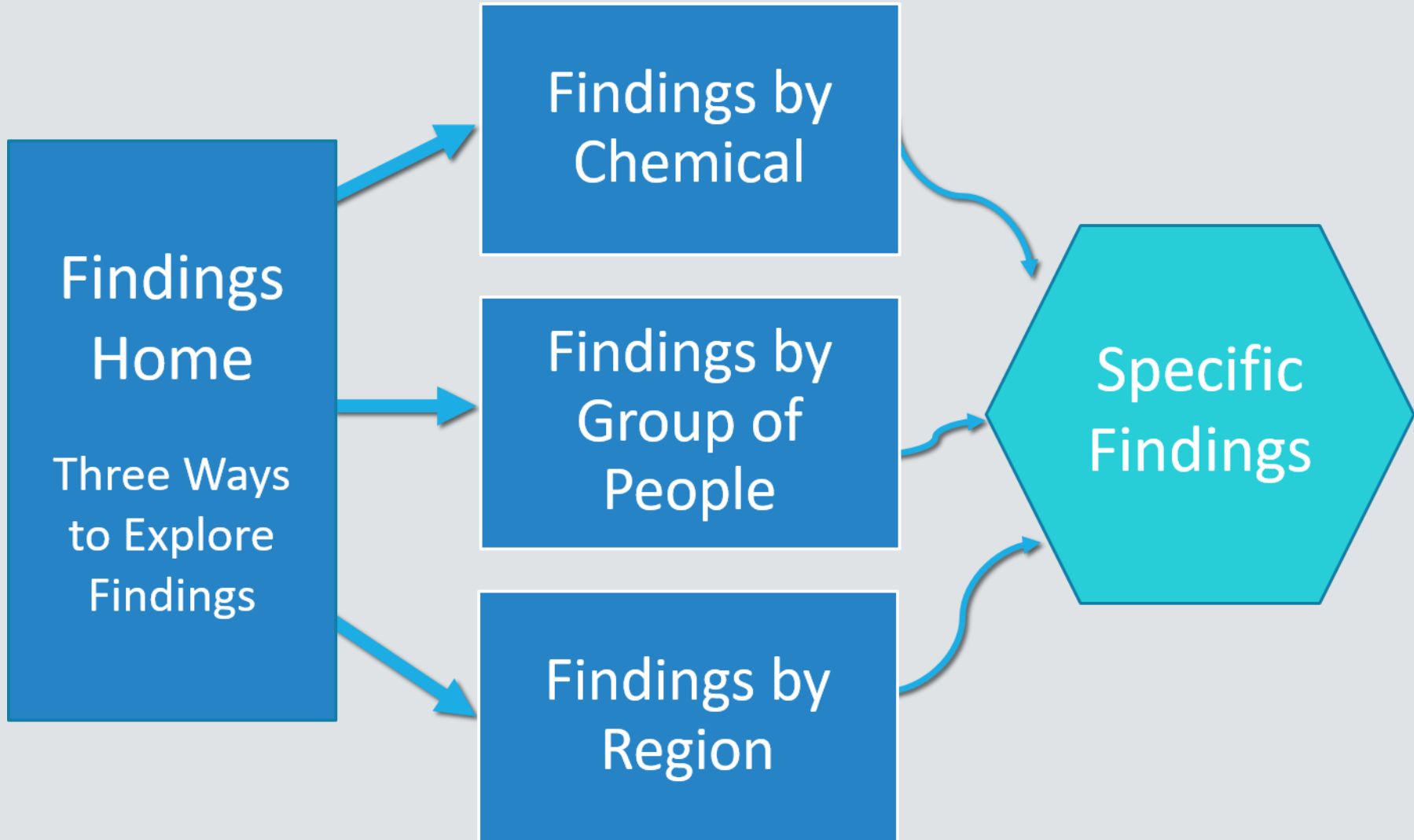
Purpose: Increase awareness of Biomonitoring CA findings

- Build understanding of key findings using simple statements
- Provide a way to view findings by geographic region

Format: Multiple layers and views

- Accessible via an intuitive user interface, to encourage interactive exploration
- Provide links to dig deeper, with information suitable for a range of audiences

Overview of Feature Organization



Demonstration

Biomonitoring Findings

Learn what Biomonitoring California has found in our studies

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Chemical



- Choose or Search -

Mercury

Metals

Polybrominated Diphenyl Ethers (PBDEs)

Group of People



Adults

Children

Firefighters

Region



Feedback on Findings Feature Approach and Structure

- What works well?
- What changes are needed?
- Is anything missing?
- Other thoughts?



Findings by Chemical, Group of People and Region

Chemical



- Choose or Search -

Mercury

Metals

Polybrominated Diphenyl Ethers (PBDEs)

Group of People



Adults

Children

Firefighters

Region



Next Steps

- Continue to build feature
- Develop additional findings statements
- Test with target audiences

Input on Findings Feature Statements and Icons

- Suggestions on approach to summarizing findings
- Specific ideas on:
 - Key findings
 - Icons
- Opportunities for input
 - Fill out form at today's meeting
 - After the meeting, via email
biomonitoring@oehha.ca.gov

Examples - Findings Icons and Finding Statements

Icons



- Higher levels of benzophenone-3 in firefighters compared to the general population.
- Higher levels of PBDE flame retardants in firefighters compared to the general population.
- Higher levels of persistent pollutants like PCBs in infants compared to their mothers.



Thanks for taking a look!